

January 8, 2018

**BUSINESS PARTNER SPONSORSHIP PROGRAM**

(Please complete the commitment form attached to secure your sponsorship!)

Commitment Form Deadline: January 19, 2018

Payment Deadline: February 28, 2018

The Association of Legal Administrators (ALA) is a worldwide organization formed in 1971 to provide personal and professional growth and educational and networking opportunities to administrative managers of law firms, corporate legal departments and government legal agencies. ALA provides services to more than 9,000 members representing more than 5,300 employers in 28 countries. ALA is structured into six regions with more than 100 chapters in the United States, Puerto Rico, Canada and New Zealand.

The Alamo Chapter of the Association of Legal Administrators is grateful for the support that legal industry consultants, suppliers and vendors offer to our Association. You provide a vital service to our varied law firms. To help foster stronger working relationships between our chapter and the vendor community, we are pleased to invite you to join our Business Partner Sponsorship Program.

Effective April 1, 2018, through March 31, 2019, we are offering one year sponsorships at the following levels:

**Platinum Level** –Five sponsorships at this level @ \$1,500

**Gold Level** – Twelve sponsorships at this level @ \$1,000

Attached is a listing detailing all the benefits of both levels of sponsorship. We hope that you will give serious consideration to supporting our organization in this manner and that you will find this approach as beneficial as we believe it will be for both you, as a potential Business Partner, and to the Alamo Chapter. Here are some program details:

- Sponsorships will be awarded on January 22, 2018. A Business Partner Sponsorship Commitment form is enclosed. All website access and functions will commence April 1, 2018.
- All commitment forms received on or before 5:00 P.M. on Friday, January 19, 2018, will be held and processed at the same time.
- In the event that multiple organizations submit requests for the same sponsorship on or before this date, a drawing will be held to determine which Business Partner will be awarded that specific opportunity.
- In the event your name is not drawn, every effort will be made to award your second choice.
- All participants will be notified no later than January 23, 2018, of their confirmed sponsorship.
- If sponsorship opportunities are still available after January 23, 2018, they will be handled on a first-come, first-served basis with drawings being held if multiple commitment forms are received on the same day for the same opportunity.

If you are a current Business Partner, we thank you very much for your past support of the Alamo Chapter. If you are considering becoming a new Business Partner, we look forward to welcoming you. If you have any questions about any of the above, please feel free to call any member of the Business Partner Committee of our chapter.

Sincerely,

The Business Partner Sponsorship Committee

**Nancy Collins**

**Rosenthal, Pauerstein,**

**Sandoloski, Agather, LLP**

**210.225.5000**

**Nancy McClaran**

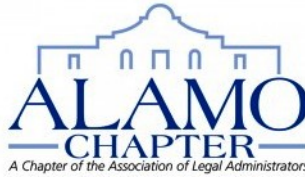
**Dykema Cox Smith**

**210.554.5500**

**Lynn Ganschietz**

**Dykema Cox Smith**

**210.554.5500**



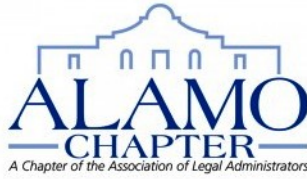
## Alamo Chapter 2018 Business Partner Sponsorship Levels

### Platinum (\$1,500) (Number available – 5)

- Attendance by up to 3 representatives at a scheduled monthly luncheon. Your firm will be the only business partner in attendance. You may use this opportunity to briefly (10-15 minutes) talk about your company and the services you provide. Thereafter, we will have a speaker. If you prefer, you may provide the speaker for the luncheon to talk on another subject (with prior approval).
- Attendance by 2 representatives at a minimum of four Chapter social events (mixers), including the annual chapter Holiday Luncheon.
- Invitation to participate in Chapter Community Challenge charity event.
- Logo and link prominently placed on the Chapter website.
- Password to the Chapter's online membership directory.
- Listing in the Chapter's online business partner directory for one primary contact and one login/password.
- Attendance by 2 representatives at the Chapter's quarterly "Connect Over Coffee" social gathering.
- Logo on the Chapter's Annual Compensation Survey and Report which is available for purchase by members and non-members.
- [New: Opportunity to provide door prizes or similar type of items for use at the members' annual education retreat.](#)
- [New: Invitation to attend "how to get the most out of your sponsorship" event.](#)

### Gold (\$1,000) (Number available – 12)

- Attendance by 1 representative at a minimum of four Chapter social events (mixers), including the annual chapter Holiday Luncheon.
- Invitation to participate in Chapter Community Challenge charity event.
- Logo and link on the Chapter website.
- Password to the Chapter's online membership directory.
- Listing in the Chapter's online business partner directory for one primary contact and one login/password.
- Attendance by 1 representative to the Chapter's quarterly "Connect Over Coffee" social gathering.
- [New: Opportunity to provide door prizes or similar type items for use at the members' annual educational retreat.](#)
- [New: Invitation to attend "how to get the most out of your sponsorship" event.](#)



## Business Partner Sponsorship Commitment

Payment Deadline: February 28, 2018

Yes, we are interested in supporting the Alamo Chapter. Please sign us up for the sponsorship level indicated below:

First Choice	Second Choice	
<input type="checkbox"/>	<input type="checkbox"/>	Platinum Sponsor (\$1,500)
<input type="checkbox"/>	<input type="checkbox"/>	Gold Sponsor (\$1,000)

Point of Contact: \_\_\_\_\_

Website Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Industry: \_\_\_\_\_

After completing the above information, please send this form (e-mail attachment or fax) to:

Nancy Collins  
[ncollins@rpsalaw.com](mailto:ncollins@rpsalaw.com)  
210.354.4034 (fax)

Upon confirmation of sponsorship:

1. Forward your check to: Nancy Collins, Rosenthal, Pauerstein, Sandoloski Agather, 755 E. Mulberry, Suite 200, San Antonio, Texas 78212, **NO LATER THAN FEBRUARY 28, 2018.**
2. For the website profile, please provide the following in digital format:  
A photo of your contact person and your firm logo.